

Salud Foodgroup Europe BV Cookie Policy



Salud Foodgroup Europe BV (hereafter referred to as Salud) through our website uses cookies to store and manage user preferences, deliver targeted advertising, enable content, gather analytic and usage data, and generally improve your user experience.

This policy sets out what type of cookies we use, how we use them, and how you can manage them.

What is a cookie?

A cookie is a small text file that is placed on a computer or other device and is used to identify the user or device and to collect information. Cookies are typically assigned to one of four categories, depending on their function and intended purpose: strictly necessary cookies, performance cookies, functional cookies, and cookies for targeting and advertising purposes.

Types of cookies and why we use them

Strictly necessary cookies: These cookies are necessary for the website to function and cannot be switched off in our systems. Without these cookies, services like filling in forms cannot be provided. You can set your browser to block or alert you about these cookies, but some parts of our website will not function properly. These cookies do not store any personally identifiable information.

Performance cookies: These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular, see how visitors move around the site, and whether they clicked on a link. This lets us know where we are doing well, and where we can improve, as well as making sure the pages load quickly and display properly. Information collected includes, for example, the Internet browsers and operating systems used, the domain name of the website previously visited, the number of visits, average duration of visit, and pages viewed. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our website, and will not be able to monitor its performance and enhance your experience. We use services from Google (analytics) to perform these functions.

Functionality cookies: These cookies enable the website to provide enhanced functionality and personalisation by remembering choices you make (such as your username or ID, language preference, or the area or region you are in). They may also be used to provide services you have asked for, such as watching a video. They may be set by us or by third party providers whose services we have added to our pages. The information these cookies collect may be anonymized, and they cannot track your browsing activity on other websites. If you do not allow these cookies then some or all of these services may not function properly.

Managing cookies / Website cookies

You can manage website cookies in your browser settings, and you always have the choice to change these settings by accepting, rejecting, or deleting cookies. If you choose to change your settings, you may find that certain functions and features will not work as intended to avail of Salud services. All browser settings are slightly different, so to manage cookies, you should refer to the relevant settings within your browser.

Where you give consent to the use of cookies, that consent can be withdrawn at any time by adjusting your cookie settings. If you want to know more about cookies, please visit the following websites, which include detailed information about types of cookies, how they are used, and how you can manage your cookie preferences:

[http://www.cookiepedia.co.uk/index.php?title=How to Manage Cookies](http://www.cookiepedia.co.uk/index.php?title=How_to_Manage_Cookies) or

<http://www.aboutcookies.org/>

Please also click below for detailed information on how to disable and delete cookies in some commonly used browsers:

[Mozilla Firefox®](#)

[Microsoft® Internet Explorer](#)

[Google Chrome™](#)

[Safari®](#)

Advertising companies also enable you to opt-out of receiving targeted advertising, if you would prefer to do so. This does not stop cookies being set, but it does stop these companies using and collecting some data. For more information, please go to:

<http://www.youronlinechoices.eu/>

Advertising on mobile devices

We may perform targeted advertising to your mobile device through an advertising identifier on your mobile device. You may turn off your mobile device ad tracking and location tracking, or reset the advertising identifier within your mobile device privacy settings, in which case the ads you will see may be less relevant to you as not based on your interests. You can find more information on how to control advertising on mobile devices on

<http://youradchoices.com/appchoices>